

AGENDA

COUNTY SERVICES COMMITTEE

111 S. Michigan Ave., Room 200, Saginaw MI 48602

Wednesday, September 4, 2024 - 4:00 p.m.

Members: Michael Webster – Chair, Dennis Krafft – Vice-Chair, Denny Harris, Gerald Little, Christopher Boyd

Others: Administrator, Finance Director, Civil Counsel, Board Staff, *Media*

- I. Call to order
- II. Welcome
- III. Correction/Approval of Minutes (**August 7, 2024 - Attached**)
- IV. Public Comment (*Speakers limited to 3 minutes*)
- V. Agenda
 1. **Jamie Furbush, President/CEO, Frankenmuth CVB**, re:
 - **9-17-2** Submitting its FY 2025 Budget for approval by the Board of Commissioners
 2. Any other matters to come before the committee
- VI. Miscellaneous
- VII. Adjournment

MINUTES

COUNTY SERVICES COMMITTEE

DRAFT

111 S. Michigan Ave., Room 200, Saginaw MI 48602

Wednesday, August 7, 2024 - 4:00 p.m.

Present: Michael Webster – Chair, Dennis Krafft – Vice-Chair, Denny Harris, Gerald Little
Absent: Christopher Boyd
Others: Mary Catherine Hannah, Koren Thurston, L. William Smith, Darcie Totten, Mark Piotrowski, Rich Spitzer, Patti Johnson, Katharine Tessin, Tom Miller, Timothy Dempsey, Kevin Murphy, Mike Behm, Jaime Ceja, Todd Williams, Suzy Koeplinger, Renee Sharkey and Catherine Hicks

- I. Call to order ---**Webster at 4:00 p.m.**
- II. Welcome
- III. Correction/Approval of Minutes (**June 5, 2024**)
---**Moved by Krafft, seconded by Little, to approve. Motion Carried.**
- IV. Public Comment (*Speakers limited to 3 minutes*) ---**None**
- V. Agenda

1. **Tom Miller Jr., Executive Vice President, Saginaw Future**, re:
 - **8-20-9** Submitted its second quarter report (April 1, 2024 – June 30, 2024) and requested \$8,148 in performance-based funding pursuant to the Fourth Amendment of the Saginaw County and Saginaw Future Services Agreement.
---**Moved by Krafft, seconded by Little, to approve. Motion Carried. (Board Report)**
2. **Timothy H. Dempsey, President, Saginaw Future, and Todd Williams** re:
 - **8-20-10** Reviewed the PACE program with the Board of Commissioners. This program allows commercial property owners to cover the cost of certain energy efficiency projects through special assessments.
---**Moved by Krafft to approve modifications to program guidelines, seconded by Harris. Motion carried.**
[Note: Public hearing and Resolution postponed until September.]
3. **Kevin Murphy, General Manager, The Dow Event Center**, re:
 - **8-20-11** Presented information focusing on the significant economic impact of the 2024 Memorial Cup held at The Dow Event Center in Saginaw.
---**Moved by Krafft, seconded by Little, to receive and file. Motion Carried.**
4. **Mary Catherine Hannah, County Administrator**, re:
 - **8-20-12** Discussion held with the Law Office of Behm & Behm regarding joining a class action lawsuit in relation to Insulin price gouging. There is no expense involved with Saginaw County Joining the lawsuit.
---**Moved by Krafft, seconded by Harris, to approve. Motion carried. (Board Report)**
5. **INFORMATIONAL COMMUNICATIONS (To be Received & Filed in Committee)**
 - **8-20-13 BAY CITY PUBLIC SCHOOLS** submitted signed Form L-4029 detailing the property tax levies for Bay City Public Schools

- **8-20-14 BIRCH RUN TOWNSHIP DDA** sent notice in accordance with MCL 125.4911 and enclosing the Annual TIF Report
- **8-20-15 CITY OF MIDLAND** sent notice pursuant to the requirements of the Michigan Planning Enabling Act (Act 33 of 2008) that it has adopted its Master Plan
---Moved by Little, seconded by Krafft, to receive and file 8-20-13 through 8-20-15. Motion Carried.

6. Any other matters to come before the committee ***---None***

VI. Miscellaneous ***---None***

VII. Adjournment ***---Moved by Harris, seconded by Little, to adjourn. Motion carried; time being 5:20 p.m.***

Respectfully Submitted,

Michael Webster, Committee Chair

Suzy Koeplinger, Committee Clerk

COUNTY SERVICES

Frankenmuth Chamber of Commerce and
Convention & Visitors Bureau
635 South Main Street
Frankenmuth, MI 48734
(989) 652-6106



9-17-2

August 29, 2024

Honorable Michael Webster, County Services Chairman
Saginaw County Board of Commissioners
Saginaw County Governmental Center
111 South Michigan Avenue
Saginaw, Michigan 48602

SAGINAW COUNTY BOC
AUG 30 '24 AM 8:23

Dear Chairman Webster:

The Frankenmuth Convention & Visitors Bureau kindly requests to submit our annual budget at your September 4, 2024 County Services Meeting. Our budget is being submitted for your approval just before the start of our fiscal year in accordance with our management agreement. Our CVB Board just approved the budget on August 28, 2024. I have attached the condensed budget report as in years past. This report again reflects changes made to our budget due to the criteria changes adopted a couple of years ago. I would be happy to also briefly share updates on Tourism in our area, a recap on Memorial Cup and Destination Development efforts moving forward for regional tourism growth if time allows and the Committee is interested.

Thank you for your consideration of our request. Please feel free to contact me at (989) 652-6106 or on my cellular phone at (586) 980-3612 should you have any questions or require additional information.

Sincerely,

A handwritten signature in black ink that reads "Jamie Furbush". The signature is written in a cursive style.

Jamie Furbush
President/CEO

FRANKENMUTH CONVENTION & VISITORS BUREAU				
BALANCE SHEET				
July 31, 2024 and 2023				
ASSETS				
CURRENT ASSETS		<u>2024</u>	<u>2023</u>	
Cash		\$ 3,055,644.95	\$ 2,682,279.25	
Accounts Receivable		\$ 27,145.37	\$ 12,338.05	
Prepaid Expenses		\$ 7,811.25	\$ 14,376.50	
Total Current Assets		\$ 3,090,601.57	\$ 2,708,993.80	
PROPERTY & EQUIPMENT				
Equipment		\$ 436,610.21	\$ 436,610.21	
Vehicle		\$ 26,406.45	\$ 26,406.45	
Less Accum Depreciation		\$ (133,486.70)	\$ (70,176.22)	
Net Property & Equipment		\$ 329,529.96	\$ 392,840.44	
TOTAL ASSETS		\$ 3,420,131.53	\$ 3,101,834.24	
LIABILITIES AND FUND BALANCE				
LIABILITIES				
Vehicle Loan - FCU		\$ -	\$ 25,176.13	
Pre-Billed Income		\$ 4,500.00		
Total Liabilities		\$ 4,500.00	\$ 25,176.13	
FUND BALANCE				
Beginning Balance - CVB		\$ 3,062,298.90	\$ 2,290,355.23	
Current Net Income		\$ 353,332.63	\$ 786,302.88	
Total Fund Balance		\$ 3,415,631.53	\$ 3,076,658.11	
TOTAL LIABILITIES & FUND BALANCE		\$ 3,420,131.53	\$ 3,101,834.24	

FRANKENMUTH CONVENTION & VISITORS BUREAU

STATEMENT OF INCOME & EXPENSE

July 31, 2024 and 2023

	Current Actual Jul. 31, 2024	Prior Actual Jul. 31, 2023	23/24 Annual Budget	24/25 Annual Budget
ROOM TAX FUND				
INCOME				
Room Tax Revenue	\$ 1,288,650.19	\$ 1,188,607.20	\$ 1,500,000.00	\$ 1,600,000.00
Misc. Income	\$ 2,003.25	\$ 1,856.80	\$ 2,000.00	\$ 2,200.00
Total Income	\$ 1,290,653.44	\$ 1,190,464.00	\$ 1,502,000.00	\$ 1,602,200.00
EXPENSES				
Publications	\$ 23,391.78	\$ 13,809.87	\$ 28,000.00	\$ 43,000.00
Advertising	\$ 949,741.53	\$ 638,747.76	\$ 1,046,828.43	\$ 594,550.33
Convention & Group Sales	\$ 51,387.36	\$ 57,986.55	\$ 71,850.00	\$ 76,042.00
Member Services	\$ 4,163.00	\$ 7,180.56	\$ 5,500.00	\$ 505,500.00
Auto & Mileage	\$ 70.16	\$ -	\$ 300.00	\$ 300.00
Administrative Reimbursement	\$ 273,018.00	\$ 268,534.10	\$ 327,621.57	\$ 366,157.67
Other Expenses	\$ 7,031.52	\$ 365.24	\$ 21,900.00	\$ 16,650.00
Total Expenses	\$ 1,308,803.35	\$ 986,624.08	\$ 1,502,000.00	\$ 1,602,200.00
NET INCOME	\$ (18,149.91)	\$ 203,839.92	\$ (0.00)	\$ -
LOCAL & ASSESSMENT FUND				
INCOME				
CVB Membership Dues Income	\$ 91,034.98	\$ 84,374.66	\$ 88,935.00	\$ 91,000.00
Assessment Income	\$ 829,705.54	\$ 862,660.74	\$ 865,160.00	\$ 900,000.00
Pavilion Display Revenue	\$ 19,500.00	\$ 18,000.00	\$ 18,750.00	\$ 19,500.00
Advertising Revenue	\$ 27,955.23	\$ 30,534.35	\$ 35,100.00	\$ 36,500.00
Co-Op Marketing	\$ 83,779.08	\$ 81,148.06	\$ 88,400.00	\$ 100,000.00
Holiday Celebration Income	\$ 371,751.94	\$ 443,205.11	\$ 440,950.00	\$ 410,000.00
Misc. Income	\$ 162,822.25	\$ 941.08	\$ 400.00	\$ 162,853.50
Total Income	\$ 1,586,549.02	\$ 1,520,864.00	\$ 1,537,695.00	\$ 1,719,853.50
EXPENSES				
Publications	\$ 72,717.07	\$ 38,723.98	\$ 66,500.00	\$ 78,000.00
Advertising	\$ 334,169.99	\$ 99,862.56	\$ 462,168.43	\$ 527,709.83
Conventions & Group Sales	\$ 1,000.00	\$ 1,100.00	\$ 2,000.00	\$ 5,000.00
Member Services	\$ 163,106.85	\$ 70,407.26	\$ 246,635.00	\$ 298,408.00
Auto & Mileage	\$ 3,459.49	\$ 6,904.22	\$ 4,300.00	\$ 4,300.00
Administrative Reimbursement	\$ 273,018.00	\$ 163,340.82	\$ 366,471.57	\$ 405,157.67
Telephone	\$ 3,240.00	\$ 2,600.00	\$ 3,840.00	\$ 4,320.00
Holiday Celebration Exp.	\$ 304,227.59	\$ 405,225.50	\$ 315,950.00	\$ 326,408.00
Other Expenses	\$ 60,127.49	\$ 3,499.27	\$ 69,830.00	\$ 70,550.00
Total Expenses	\$ 1,215,066.48	\$ 791,663.61	\$ 1,537,695.00	\$ 1,719,853.50
NET INCOME	\$ 371,482.54	\$ 729,200.39	\$ -	\$ -