

MINUTES

DRAFT

COUNTY SERVICES COMMITTEE

111 S. Michigan Ave., Room 200, Saginaw MI 48602

Wednesday, September 4, 2024 - 4:00 p.m.

Present: Michael Webster – Chair, Dennis Krafft – Vice-Chair, Denny Harris, Christopher Boyd
Absent: Gerald Little
Others: Mary Catherine Hannah, Koren Thurston, Dave Gilbert, Darcie Totten, Jaime Ceja, Jamie Furbush, Kevin Murphy, Suzy Koeplinger, Renee Sharkey, and Catherine Hicks

- I. Call to order ---**Webster @ 4:00 p.m.**
- II. Welcome
- III. Correction/Approval of Minutes (**August 7, 2024**)
---**Moved by Krafft, seconded by Harris, to approve. Motion Carried.**
- IV. Public Comment (*Speakers limited to 3 minutes*) ---**None**
- V. Agenda

1. **Jamie Furbush, President/CEO, Frankenmuth CVB**, re:

- **9-17-2** Submitting its FY 2025 Budget for approval by the Board of Commissioners
---Discussion was held with Ms. Furbush regarding the impact of the Memorial Cup in Saginaw County this year, disclosing a 44:1 ROI, return on advertising investment. She spoke of the 1,000 beds that Frankenmuth has available and that surrounding areas are impacted by the number of people who are unable to get lodging in Frankenmuth during various events. She gave updates on the Hilton Home, presently in construction, as well as the new Mill project and waterpark expansion that will increase their lodging capacity. Also mentioned was an update on development of the Sports Complex and other items.
---**Moved by Krafft, seconded by Boyd, to approve. Motion Carried. (Board Report)**

2. Any other matters to come before the committee ---**None**

- VI. Miscellaneous ---Amendments to the PACE program, approved at the August County Services Committee, postponed until September by Saginaw Future, to come before the full Board at the September 17, 2024 Board Session where there will be a public hearing and resolution.
- VII. Adjournment ---**Moved by Krafft, seconded by Harris, to adjourn. Motion carried; time being 4:50 p.m.**

Respectfully Submitted,
Michael Webster, Committee Chair
Suzy Koeplinger, Committee Clerk